

A BRIEF GUIDE TO THE WORLD OF SYSTEM INTEGRATION

What Does an Audio/Video System Integrator Do

Synteg SA operates as a system integrator in the professional audio and video world, a vast and constantly evolving sector.

The company works with both design and physical approaches, from defining solutions to implementing the necessary equipment.

It can be useful to gain a better understanding of which systems are considered in order to provide a more detailed overview of the products and solutions that can be adopted in each project.

To better understand this sector and which systems can be integrated, we can create a classification into six macro areas that clarify the sectors in which Synteg SA operates:

- **Professional Audio**
- **Displays**
- **Signal Distribution**
- **Control**
- **Digital Signage**
- **Collaboration**

Through this wide range of expertise, Synteg SA is able to offer complete and customized solutions for every need in the professional audio and video world, ensuring a consultative and personalized approach for each project.

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What Does an Audio/Video System Integrator Do

Professional Audio

- Professional audio speakers
- Microphones
- Audio mixers
- Audio amplifiers
- Professional headphones
- Technologies for recording studios

Displays

- Video projection
- Monitors
- Interactive displays
- LED screens
- Video walls & tiled displays

Signal Distribution

- Audio and video solutions over IP
- Switching matrices
- Non-IP signal distribution

Control

- User interfaces for controlling Audio and Video devices
- Central controllers
- Audio and video management systems
- Building automation

Digital Signage

- Signage Displays
- Digital Signage video projection
- Retail Analytics

Collaboration

- Audio conferencing solutions
- Video conferencing solutions
- Wireless presentation systems
- Collaboration displays
- Solutions for corporate and advanced training environments



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